QUESTIONS AND RESPONSES

REQUEST FOR PROPOSALS NO. 060-LL10 – BROADCASTING OF INTERSCHOLASTIC ATHLETIC EVENTS

QUESTION: Is there a minimum # of events required to be considered?

RESPONSE: **No, there is no minimum number of contests.**

QUESTION: Can these games only be broadcast over the internet, or does there have to be an over the air TV component?

RESPONSE: **No**

QUESTION: Are there product categories we cannot sell to recoup revenue?

RESPONSE: **Please review the current School Board Policies on 9700.00 Advertising and Commercial Activities and 8510 Wellness Policy for product categories.**

QUESTION: What promotional opportunities will be provided on-site at the venues and in the schools to promote our media company?

RESPONSE: **All promotional opportunities will be at the discretion of the principal or their designee.**

QUESTION: Will this include tickets to events?

RESPONSE: **No**

QUESTION: Will this be an exclusive or non-exclusive deal?

RESPONSE: **Non-exclusive**