

Financial Services
Mr. Ron Y. Steiger, Chief Financial Officer

**SUBJECT: AWARD INVITATION TO BID NO. ITB-23-015-JW – GRADUATION
STREAMING SERVICES**

COMMITTEE: FISCAL ACCOUNTABILITY & GOVERNMENT RELATIONS

**LINK TO STRATEGIC
PLAN: EFFECTIVE AND SUSTAINABLE OPERATIONAL PRACTICES**

Procurement Management Services, at the request of District Operations – Division of Athletics and Activities, released the above-referenced solicitation. The purpose of this Invitation to Bid (ITB) is to establish a contract with pre-approved vendors with an initial set of firm-fixed pricing, for the provision of graduation streaming services for Miami-Dade County Public Schools. This is a term bid which states that the Board may purchase services, as may be needed, but is not obligated to purchase any guaranteed amount. This ITB was advertised on the Procurement Management Services website and DemandStar. This contract impacts graduating high school seniors on an as needed basis. The solicitation was shared with the District's Office of Education and Economic Access (OEEA) for additional community outreach.

The initial term of the bid shall be for a period of two (2) years, commencing April 16, 2025 through April 15, 2027, and may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the successful bidders, be extended for one (1) additional one (1) year period.

Pursuant to School Board Policy 6320.02, the Goal Setting Committee recommended that this solicitation be open with a 5% price preference for all certified firms to be applied during the initial pricing process.

Six (6) vendors responded to this advertised bid. M-DCPS OEEA staff verified the Small, Micro, Veteran and/or M/WBE certification status of the firm(s). Based on the criteria listed in the solicitation, the contract will be awarded to six (6) vendors of which five (5) are certified.

In Fiscal Year 2023-2024, the District spent \$130,000 on graduation streaming services.

Fund Source
Various

E-143

RECOMMENDED: That The School Board of Miami-Dade County, Florida:

- 1. AWARD INVITATION TO BID NO. ITB-23-015-JW – Graduation Streaming Services,** to establish a contract at firm-fixed pricing for the provision of graduation streaming services for Miami-Dade County Public Schools, during the term of the bid, with an effective date of April 16, 2025 through April 15, 2027, and may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the successful bidders, be extended for one (1) additional one (1) year extension period thereto, as follows:

- | | | |
|----|---|----------|
| A. | AVANZA ADVERTISING, LLC
5465 NW 36 TH STREET, SUITE 100
MIAMI SPRINGS, FL 33166
OFFICER: ALEJANDRO PEREZ-EGUREN
HISPANIC AMERICAN | MBE/MWBE |
| | | |
| B. | GADE TET OU, LLC
12812 SW 209 TH STREET
MIAMI, FL 33177
OFFICER: MARIE FLORE LINDOR-LATORTUE
AFRICAN AMERICAN | MBE/MWBE |
| | | |
| C. | INFINITE SOURCE COMMUNICATIONS GROUP, LLC
SBE/MWBE
7270 NW 12 TH STREET, 730
MIAMI, FL 33126
OFFICER: MONICA RMS DIAZ
HISPANIC AMERICAN | |
| | | |
| D. | MEDIA VISIONS INK. LLC
5880 WEST FLAGLER STREET
MIAMI, FL 33144
OFFICER: ORTA M. ESCOBAR
HISPANIC AMERICAN | MBE/MWBE |
| | | |
| E. | O.S. & R ENTERPRISES LLC
DBA SGM FILMS
940 SW 99 TH AVENUE
PEMBROKE PINES, FL 33025
OFFICER: SAMUEL A. GBADEBO
AFRICAN AMERICAN | MBE/MWBE |
| | | |
| F. | VGREEN ENTERPRISES LLC
3301 NORTH UNIVERSITY DRIVE, SUITE 100
CORAL SPRINGS, FL 33065
OFFICER: VERNAL LOYE GREEN, JR. | |

2. **AUTHORIZE** the Superintendent to purchase up to the total estimated amount of \$260,000 for the initial contract term and an amount not to exceed \$130,000 for each subsequent one (1) year extension period. Board authorization of this recommendation does not mean the amount shown will be expended.