

Financial Services
Mr. Ron Y Steiger, Chief Financial Officer

SUBJECT: CORRECTION OF AWARD TO ADJUST THE CONTRACT TERM FOR REQUEST FOR PROPOSALS NO. RFP-20-013-VF - TRADEMARK MANAGEMENT AND LOGO PROTECTION SERVICES

COMMITTEE: FISCAL ACCOUNTABILITY & GOVERNMENT RELATIONS

LINK TO STRATEGIC PLAN: EFFECTIVE & SUSTAINABLE OPERATIONAL PRACTICES

At its meeting of October 20, 2021, the School Board approved Agenda Item E-141, Award Request for Proposals No. RFP-20-013-VF - Trademark Management and Logo Protection Services.

The initial term of the contract, as written in the solicitation, was established for a one (1) year period with the ability to extend for two (2) additional 1-year extension periods. The contract term set forth in Agenda Item E-141 was for the period commencing October 20, 2021, through October 19, 2022. However, due to protracted contract negotiations with the awardee, the contract was not fully executed by the parties until October 19, 2022. As a result, staff is recommending that the initial term of the contract be adjusted to begin on October 19, 2022, and end on October 18, 2023, to give the awardee a full one (1) year initial contract period. This contract impacts all District students and is a revenue generating opportunity. All other terms and conditions of the contract will remain unchanged.

RECOMMENDED: That The School Board of Miami-Dade County, Florida, approve the CORRECTION OF AWARD TO ADJUST THE TERM OF THE CONTRACT FOR REQUEST FOR PROPOSALS NO. RFP-20-013-VF - Trademark Management and Logo Protection Services, effective October 19, 2022, through October 18, 2023, to give the awardee the full one (1) year initial contract period. The term of the contract may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the successful bidder, be extended for two (2) additional one (1) year extension periods thereto and if needed, an additional ninety (90) days beyond the expiration of the renewal period, at the District's discretion, as follows:

HIGHEST RANKED PROPOSER

A. HOLSEN, INC.
1176 NW 163RD DRIVE
MIAMI, FL 33169
OWNER/OFFICER: DARRYL HOLSENDOLPH
AFRICAN AMERICAN

MBE/MWBE