

Financial Services
Mr. Ron Y. Steiger, Chief Financial Officer

**SUBJECT: AWARD REQUEST FOR PROPOSALS NO. RFP-21-029-CM –
ESSER TWO-WAY COMMUNICATIONS SOFTWARE AND/OR
SYSTEM**

COMMITTEE: FISCAL ACCOUNTABILITY & GOVERNMENT RELATIONS

**LINK TO STRATEGIC
PLAN: EFFECTIVE AND SUSTAINABLE OPERATIONAL PRACTICES**

Procurement Management Services, at the request of the Office of Community Engagement, released the above-referenced solicitation. The purpose of this Request for Proposals (RFP) is to establish a contract for a two-way communication software and/or system to re-engage our most vulnerable students as well as avoid lost students due to lack of communication with families during possible future closures. The solicitation requested that the system exchange translated, SMS-based messages regarding student data including but not limited to attendance, academic and social emotional development with parents/guardians. This RFP was advertised on the Procurement Management Services website, as well as DemandStar. The solicitation was shared with the District's Office of Economic Opportunity (OEO) for additional community outreach.

The initial term of the bid shall be for an initial period, commencing October 19, 2022 through September 30, 2024, and may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the successful bidders, be extended for two (2) additional one (1) year periods, and if needed, an additional ninety (90) days beyond the expiration of the renewal period, pending contract negotiations.

The Goal Setting Committee recommended that this solicitation be open with a 15-point preference for M-DCPS certified African American or Non-Minority Women owned prime firms, a 15-point preference for firms using a M-DCPS certified African American or Non-Minority Women owned subcontractor based on the commitment percentage, a 5-point price preference for African American or Non-Minority Women owned prime firms certified by another government entity, and a 5-point preference for firms using an African American or Non-Minority Women owned subcontractor certified by an another government entity.

Six (6) vendors responded to this advertised bid. Based on the criteria listed in the solicitation, a Q&A session and product demonstration and the Selection Committee's scoring, one (1) vendor, which is a certified firm, is being recommended for award.

M-DCPS OEO staff verified the Small, Micro, Veteran and/or M/WBE certification status

of the firm(s).

Fund Source
ESSER

RECOMMENDED: That The School Board of Miami-Dade County, Florida:

1. **AWARD** REQUEST FOR PROPOSALS NO. RFP-21-029-CM – ESSER TWO-WAY COMMUNICATIONS SOFTWARE AND/OR SYSTEM, to establish a contract for a two-way communication software and/or system to re-engage our most vulnerable students as well as avoid lost students due to lack of communication with families during possible future closures, commencing upon contract execution, and may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the successful bidder, be extended for two (2) additional one (1) year extension periods thereto and if needed, an additional ninety (90) days beyond the expiration of the renewal period, pending contract negotiations, as follows:

ALLHERE EDUCATION, INC. MWBE
125 WESTERN AVENUE
BOSTON, MA 02163
OWNER/OFFICER: JOANNA SMITH
AFRICAN AMERICAN

LOCAL OFFICE
382 NE 191ST STREET, #41781
MIAMI, FL 33179

SUBCONTRACTOR
MILLENNIUM TECHNOLOGY GROUP, LLC MBE/MWBE
950 SOUTH PINE ISLAND ROAD, SUITE A-150
PLANTATION, FL 33324
OWNER/OFFICER: DARRELL T. FORTE
AFRICAN AMERICAN
15% of total contract spend

2. **AUTHORIZE** Procurement Management Services to purchase up to a total estimated amount of \$1,890,000, for the initial contract term of three (3) years, and an amount not to exceed \$630,000, for each subsequent one (1) year extension period(s). Board authorization of this recommendation does not mean the amounts shown will be expended.