

Financial Services  
Mr. Ron Y. Steiger, Chief Financial Officer

**SUBJECT:                   AWARD REQUEST FOR PROPOSALS NO. RFP-19-011-CM  
- TRANSPARENCY TOOLS FOR M-DCPS HEALTHCARE  
PLAN**

**COMMITTEE:               FISCAL ACCOUNTABILITY & GOVERNMENT RELATIONS**

**LINK TO STRATEGIC  
BLUEPRINT:               EFFECTIVE AND SUSTAINABLE BUSINESS PRACTICES**

At the Board meeting of June 17, 2020, the Board authorized the Superintendent of Schools to issue Request for Proposals (RFP) #19-011-CM for Transparency Tools for M-DCPS Healthcare Plan.

Procurement Management Services, at the request of the Office of Risk and Benefits Management, released the above-referenced solicitation. The purpose of this Request for Proposal (“RFP”) is to identify potential vendors who provide telephonic and on-line healthcare transparency services which could identify in-network healthcare providers with the most competitive costs structures, based upon provided claim data from the District’s Administrative Services Only (ASO) vendor, Cigna. The requested transparency service should have a platform which is easy for District employees, retirees and their eligible dependents to use in identifying cost options for providers and facilities, thus allowing for these individuals to make informed decisions with a potential incentive to employees who utilize cost effective providers.

This RFP was advertised on the Procurement Management Services’, BidSync and DemandStar websites. The solicitation was shared with District offices for additional community outreach, including but not limited to local radio stations and prior bid forecasting lists.

The initial term of the contract shall be for a period of five (5) years, commencing January 1, 2021, through December 31, 2025, and may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the successful bidders, be extended for one (1) additional two (2) year period and if needed, an additional ninety (90) day period beyond the expiration of the renewal period, at the District’s discretion, pending contract negotiations.

**E-147**

Strategies were employed to increase SBE/MBE (Small/Micro Business Enterprise) participation. The Goal Setting Committee recommended that this solicitation have 10 points for SBE/MBE firms. M-DCPS OEO staff verified the Small, Micro, Veteran and/or M/WBE certification status of the firm.

At the regularly scheduled bid opening of July 28, 2020, a response from the following proposer was received:

- Careoperative, LLC dba Healthcare Bluebook

A Selection Committee meeting advertised through the Office of Citizen's Information met on September 11, 2020. The Committee reviewed and evaluated the one proposal received and obtained information from the independent analysis prepared by the District's consultant, Aon. Based on the review, the Committee voted on consensus in favor of awarding Request for Proposals (RFP) #19-011-CM, Transparency Tools for M-DCPS Healthcare Plan to Careoperative, LLC dba Healthcare Bluebook. The pricing proposal submitted by Healthcare Bluebook included a fixed 5-year Per Employee Per Month (PEPM) rate of \$1.25 which is the same as the expiring contract. A key component in the evaluation was the ability to provide a multi-dimensional, integrated analysis of both medical facility and hospital quality by procedure using CMS data as well as safety scores.

**RECOMMENDED:** That The School Board of Miami-Dade County, Florida:

1. **AWARD** REQUEST FOR PROPOSALS NO. RFP-19-011-CM - TRANSPARENCY TOOLS FOR M-DCPS HEALTHCARE PLAN, effective January 1, 2021, through December 31, 2025, and may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the successful bidders, be extended for one (1) additional two (2) year extension period and if needed, an additional ninety (90) day period beyond the expiration of the renewal period, at the District's discretion, pending contract negotiations, at the annual flat rate of \$1.25 per employee per month, as follows:

CAREOPERATIVE, LLC DBA HEALTHCARE BLUEBOOK  
330 ANKLIN ROAD, SUITE 135A-428  
BRENTWOOD, TN 37027  
OWNER/OFFICER: SCOTT PADDOCK, CEO

2. **AUTHORIZE** Procurement Management Services to negotiate and execute a contract with Careoperative, LLC dba Healthcare Bluebook to provide Transparency Tools for M-DCPS Healthcare Plan pursuant to the provisions of RFP#19-011-CM.