

Financial Services  
Mr. Ron Y. Steiger, Chief Financial Officer

**SUBJECT:                   AWARD REQUEST FOR PROPOSALS NO. RFP-19-024-CM  
– PROGRAM EVALUATION CONSULTANTS**

**COMMITTEE:               FISCAL ACCOUNTABILITY & GOVERNMENT RELATIONS**

**LINK TO STRATEGIC  
BLUEPRINT:               EFFECTIVE AND SUSTAINABLE BUSINESS PRACTICES**

Procurement Management Services, at the request of the Office of Assessment, Research and Data Analysis, released the above-referenced solicitation. The purpose of this Request for Proposal (“RFP”) was to develop a pre-approved pool of qualified evaluation consultants to provide evaluation plans and research designs, collect data, analyze data, interpret results, and prepare recommendations and reports, as described in this RFP, on an as-needed basis, during the term of the contract. This RFP was advertised on the Procurement Management Services’ and DemandStar websites. The solicitation was shared with District offices for additional community outreach, including but not limited to social media, local radio stations and prior bid forecasting lists.

The initial term of the bid shall be for a period of three (3) years, commencing May 20, 2020 through May 19, 2023, and may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the successful bidders, be extended for two (2) additional one (1) year periods, with an additional ninety (90) days at the Board’s sole discretion.

Strategies were employed to increase SBE/MBE (Small/Micro Business Enterprise) participation. The Goal Setting Committee recommended that this be an open solicitation.

Eleven (11) vendors responded to this advertised bid. Based on the criteria listed in the RFP, the contract shall be awarded for program evaluation consultant services to nine (9) vendors, of which two (2) are certified.

M-DCPS OEO staff, as represented as one of the voting members of the Selection Committee, verified the Small, Micro, Veteran and/or M/WBE certification status of the prime firms and all subcontractors, as applicable.

Fund Source  
General

**E-142**

**RECOMMENDED:** That The School Board of Miami-Dade County, Florida:

1. **AWARD** REQUEST FOR PROPOSALS NO. RFP-19-024-CM – PROGRAM EVALUATION CONSULTANTS, to develop a pre-approved pool of qualified evaluation consultants to provide evaluation plans and research designs, collect data, analyze data, interpret results, and prepare recommendations and reports, as described in the solicitation, on an as-needed basis, during the term of the contract, initial effective date of commencing May 20, 2020 through May 19, 2023, and may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the successful bidders, be extended for two (2) additional one (1) year periods, with an additional ninety (90) days at the Board's sole discretion, as follows:

A. ADELA BECKERMAN  
5045 SW 88<sup>TH</sup> TERRACE  
GAINESVILLE, FL 32606  
OWNER/OFFICER: ADELA BECKERMAN, CONSULTANT

B. ESCOFFERY CONSULTING COLLABORATIVE, INC.  
7310 S.W. 96TH STREET **MBE/MWBE**  
PINECREST, FL 33156  
OWNER/OFFICER: LORNA A. ESCOFFERY, PRESIDENT  
**HISPANIC AMERICAN OWNED**

C. EVERGREEN SOLUTIONS, LLC  
2878 REMINGTON GREEN CIRCLE  
TALLAHASSEE, FL 32308  
OWNER/OFFICER: LINDA A. RECIO, PRESIDENT

D. HANOVER RESEARCH COUNCIL  
4401 WILSON BOULEVARD, SUITE 9<sup>TH</sup> FLOOR  
ARLINGTON, VA 22203  
OWNER/OFFICER: MEREDITH MELSON, MANAGING  
DIRECTOR

E. MGT OF AMERICA CONSULTING, LLC  
4320 W. KENNEDY BOULEVARD, SUITE 200  
TAMPA, FL 33609  
OWNER/OFFICER: A. TREY TRAVIESA, PRESIDENT

F. PRISMATIC SERVICES, INCORPORATED  
20460 CHARTWELL CENTER DRIVE, SUITE 1  
CORNELIUS, NC 28031  
OWNER/OFFICER: TATIA PRIETO, PRESIDENT

G. Q-Q RESEARCH CONSULTANTS, LIMITED LIABILITY COMPANY **MBE/MWBE**  
15495 EAGLE NEST LANE, SUITE 210  
MIAMI LAKES, FL 33014  
OWNER/OFFICER: SANDRA WILLIAMS, MANAGER  
**AFRICAN AMERICAN OWNED**

H. RMC RESEARCH CORPORATION  
1501 WILSON BOULEVARD SUITE 400  
ARLINGTON, VA 22209  
OWNER/OFFICER: EVERETT BARNES JR., PRESIDENT

I. UNIVERSITY OF MIAMI  
OFFICE OF RESEARCH ADMINISTRATION  
1320 SOUTH DIXIE HIGHWAY, SUITE 1200  
CORAL GABLES, FL 33146  
OWNER/OFFICER: JULIO FRENK, PRESIDENT

2. **AUTHORIZE** Procurement Management Services to award the contract to provide program evaluation consultant services, subject to the availability of funding, for the initial contract term, and for each subsequent extension period.

RYS/cm