

Financial Services
Mr. Ron Y. Steiger, Chief Financial Officer

**SUBJECT: AWARD INVITATION TO BID NO. ITB-17-040-CV– ELECTRONIC
MARQUEE SIGNAGE AND SCOREBOARD**

COMMITTEE: FISCAL ACCOUNTABILITY & GOVERNMENT RELATIONS

**LINK TO STRATEGIC
BLUEPRINT: EFFECTIVE AND SUSTAINABLE BUSINESS PRACTICES**

Procurement Management Services, at the request of the Office of Facilities, released the above-referenced solicitation. The purpose of this Invitation to Bid (ITB) is to establish a contract with an approved pool of vendors to furnish labor, supervision, equipment and materials necessary to install, replace and/or repair any component of electrical signage, including exterior marquee signs at Miami-Dade County Public School facilities. This is a term bid which states that the Board may purchase quantities as needed, but is not obligated to purchase any guaranteed amount. This ITB was advertised on the Procurement Management Services' website, the DemandStar website, BidNet, Florida Bid, *South Florida Times* and the *Diario Las Americas* newspapers and emailed to 55 potential bidders.

The initial term of the bid shall be for a two (2) year period, commencing December 19, 2018 through December 18, 2020 and may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the successful bidders, be extended for three (3) additional one (1) year periods. At the time of contract extension, additional vendors may be added and/or removed, at the discretion of the District.

Strategies were employed to increase SBE/MBE (Small/Micro Business Enterprise) participation. The Goal Setting Committee recommended that this solicitation be open competitive with a 5% SBE/MBE, and/or 5% preference for local vendors.

Three (3) vendors responded to this solicitation. Based on the criteria listed in the ITB, the contract shall be awarded to three (3) vendors, with one (1) MBE/WMBE certified.

In FY 2018, the District spent \$23,152 on Electronic Marquee Signage and Scoreboard.

M-DCPS OEO staff verified the Small, Micro, Veteran and/or M/WBE certification status of the prime firm and all subcontractors.

Fund Source

Various

E-147

RECOMMENDED: That The School Board of Miami-Dade County, Florida:

1. **AWARD INVITATION TO BID NO. ITB-17-040-CV – ELECTRONIC MARQUEE SIGNAGE AND SCOREBOARD**, to establish a contract, with an approved pool of vendors to furnish labor, supervision, equipment and materials necessary to install, replace and/or repair any component of electrical signage, including exterior marquee signs at Miami-Dade County Public School facilities during the term of the bid, with an initial effective date of December 19, 2018 through December 18, 2020 and may, by mutual agreement between The School Board of Miami-Dade County, Florida and the successful bidder, be extended for three (3) additional one (1) year extension periods thereto, as follows:
 - A. **ECONOMY SIGN CORP. MBE/WMBE**
7220 N. W. 1ST COURT
MIAMI, FL 33150
OWNER/OPERATOR: ROLDAN ISERN JR., PRESIDENT
HISPANIC AMERICAN
 - B. **TIGO INC.**
D.B.A EXPOSE YOURSELF
5967 N. W. 31ST AVENUE
FT. LAUDERDALE, FL 33308
OWNER: CHERYL TIAPAGO, PRESIDENT
 - C. **WILCO ELECTRICAL LLC**
8292 N. W. 64TH STREET
MIAMI, FL 33166
OWNER: THOMAS NEMIC, MANAGER
2. **AUTHORIZE** Procurement Management Services to purchase, up to the total estimated amount of \$3,000,000 for the initial contract term, and an amount not to exceed \$1,500,000 for each subsequent one (1) year extension period(s). Board authorization of this recommendation does not mean the amount shown will be expended.

RYS/cv