

Financial Services  
Mrs. Judith M. Marte, Chief Financial Officer

**SUBJECT:           REQUEST AUTHORIZATION TO ENTER INTO CONTRACTUAL SERVICES AGREEMENTS BETWEEN THE SCHOOL BOARD OF MIAMI-DADE COUNTY, FLORIDA, AND RONALD L. BOOK, P.A., BECKER AND POLIAKOFF, P.A., AND FLORIDA SCHOOL SERVICES, INC., PURSUANT TO REQUEST FOR PROPOSALS NO. 14-005-MT – LEGISLATIVE CONSULTANT SERVICES**

**COMMITTEE:       INNOVATION,       EFFICIENCY       AND       GOVERNMENTAL RELATIONS**

**LINK TO STRATEGIC FRAMEWORK:       FINANCIAL EFFICIENCY/STABILITY**

Request For Proposals No. 14-005-MT – LEGISLATIVE CONSULTANT SERVICES, is to provide state legislative consulting services for The School Board of Miami-Dade County, Florida. This is a term proposal. Four (4) vendors responded to this advertised solicitation.

The term of the proposal shall be for a three (3) year period, beginning November 19, 2014 through November 18, 2017, and may, by mutual agreement between The School Board of Miami-Dade County, Florida, and the awardees, be renewed for two (2) additional one (1) year periods, at the District's sole discretion.

The Selection Committee held meetings to evaluate the proposals on September 12, 2014 and October 10, 2014. The following four (4) proposals were presented for consideration: Ronald L. Book, P.A.; Florida Schools Services, Inc.; Becker and Poliakoff, P.A.; and Quintairos, Prieto, Wood & Boyer, P.A. After review of the proposals and discussion, the Committee recommended that one vendor, Quintairos, Prieto, Wood & Boyer, P.A., be eliminated from further evaluation and consideration. The Committee determined that this firm did not possess K-12 experience, as stated as a requirement within the Section 2.0 – SCOPE OF SERVICES, of the RFP.

In addition, the Committee continued its discussion and review of the three remaining proposals. As a result of its discussion, the Committee recommended the following: contract with Becker and Poliakoff, P.A.; and requested Best and Final Offers from Ronald L. Book, P.A., and Florida School Services, Inc. Upon receipt and review of the Best and Final Offers, the Committee recommended to contract with all three firms, to provide legislative consultant services, as each firm provides specific and varied expertise in the legislative processes.

Strategies were employed to increase S/BE, M/BE and M/WBE participation and none of the three (3) awarded vendors are S/BE, M/BE or M/WBE certified. Also, all three firms have previously contracted with the District to complete legislative services.

Fund Source

7931- Intergovernmental Affairs & Grants Administration

RECOMMENDED: That The School Board of Miami-Dade County, Florida, **AUTHORIZE** the Superintendent of Schools, to enter into contractual services agreements between The School Board of Miami Dade County, Florida, and Ronald L. Book, P.A., Becker and Poliakoff, P.A. and Florida School Services, Inc., pursuant to Request For Proposals No. 14-005-MT – LEGISLATIVE CONSULTANT SERVICES, to provide state legislative consulting services for The School Board of Miami-Dade County, Florida, during the term of the proposal, effective November 19, 2014 through November 18, 2017, and for each subsequent extension thereto, as follows:

1. RONALD L. BOOK, P.A.  
18851 N.E. 29 AVENUE, SUITE 1010  
AVENTURA, FLORIDA 33180  
OWNER: RONALD L. BOOK, ESQ., PRESIDENT/C.E.O.

Annual Legislative Services @ \$80,000.

2. BECKER AND POLIAKOFF, P.A.  
121 ALHAMBRA PLAZA, 10 FLOOR  
CORAL GABLES, FLORIDA 33134  
SHAREHOLDER: YOLANDA M. CASH JACKSON, ESQ.

Annual Legislative Services @ \$30,000.

3. FLORIDA SCHOOL SERVICES, INC.  
9737 N.W. 41 STREET, SUITE 359  
DORAL, FLORIDA 33178  
OWNER: THOMAS A. CERRA, PRESIDENT

Annual Legislative Services @ \$120,000.

4. Authorize extensions for two (2) additional one (1) year periods, at the District's sole discretion, based on contractor performance.

JMM/mh