

Business Operations
Ofelia San Pedro, Deputy Superintendent

SUBJECT: AWARD BID NO. 019-EE03 – BEVERAGES: CARBONATED

COMMITTEE: INNOVATION, EFFICIENCY & GOVERNMENTAL RELATIONS

The purpose of this bid, opened on December 2, 2004, is to purchase, at firm unit prices, quantities, as may be required, of carbonated beverages, for the Department of Food and Nutrition. This is a term bid which states that the Board may purchase quantities, as may be required, at the unit price bid, but is not obligated to purchase any guaranteed amount. Of 49 vendors sent bid forms or card notices of this advertised bid, 4 responded, with 2 regular bids and 2 no bids.

Coca-Cola Enterprises, d.b.a. Florida Coca-Cola Bottling Company, was the only vendor to submit a bid on Group I – Coca-Cola Products, Items 1A through 1G. The prices submitted on this bid are considered excessive under current market conditions. Pursuant to Department of Education Rule 6A- 1.012(8) -- Purchasing Policies, when the School Board finds that no valid or acceptable firm bid has been received within the prescribed time, the Board may enter into negotiations with a supplier of such goods or services, and shall have the authority to execute contracts with said suppliers of such goods and services, under whatever terms and conditions as the Board determines to be in the best interest of the school system.

Staff discussed with Coca-Cola Enterprises, d.b.a. Florida Coca-Cola Bottling Company, the only vendor bidding on Group I - Coca-Cola Products, Items 1A through 1G, the possibility of lowering its bid price to be consistent with current market conditions. The initial bid price received was \$5.93 per case of Coca-Cola products, which was reduced to \$5.73 per case of Coca-Cola products, reflecting a potential savings of \$36,000.

No bids were received for Item 3A. The recommendation reflects that this item be rejected. Competitive prices will be solicited for this item, as the need arises, pursuant to Board Rule 6Gx13- 3C-1.111 -- Bidding Process -- Competitive Bidding Requirements, which describes the procedures and guidelines to be used for bidding based on the estimated dollar expenditure.

RECOMMENDED: That The School Board of Miami-Dade County, Florida:

1. **AWARD** Bid No. 019-EE03 - BEVERAGES: CARBONATED, to purchase, at firm unit prices, quantities, as may be required, of carbonated beverages, for the Department of Food and Nutrition, effective January 19, 2005, through December 30, 2005, as follows:

PEPSI BOTTLING GROUP
7777 N.W. 41 STREET
MIAMI, FL 33166
OWNER: STEVEN S. REINEMUND
CHAIRMAN OF THE BOARD/C.E.O.

Total Low Bid: Group 2 - Pepsi Products - Items 2A through 2F.

- Item 2A - Carbonated cola beverage @ \$5.60 per case.
- Item 2B - Carbonated diet cola beverage @ \$5.60 per case.
- Item 2C - Carbonated orange beverage @ \$5.50 per case.
- Item 2D - Carbonated non-cola beverage @ \$5.60 per case.
- Item 2E - Carbonated diet non-cola beverage @ \$5.60 per case.
- Item 2F - Assorted carbonated beverages @ \$5.60 per case.

2. **Reject:** Group 1 - Coca-Cola Products - Items 1A through 1G, and 3A

- Item 1A - Carbonated cola beverage.
- Item 1B - Carbonated diet cola beverage.
- Item 1C - Carbonated orange beverage.
- Item 1D - Carbonated grape beverage.
- Item 1E - Carbonated non-cola beverage.
- Item 1F - Carbonated diet non-cola beverage.
- Item 1G - Assorted carbonated beverages.
- Item 3A - Assorted carbonated beverages.

3. **AUTHORIZE** staff to execute a contract for Group I - Coca-Cola Products, Items 1A through 1G, under the terms and conditions negotiated as acceptable to both parties, to purchase, at the price of \$5.73 per case of Coca-Cola Products, quantities, as may be required, for the Department of Food and Nutrition, effective January 19, 2005, through December 30, 2005, as follows:

COCA-COLA ENTERPRISES
D.B.A. FLORIDA COCA-COLA BOTTLING COMPANY
100 TAMPA OAKS BOULEVARD, SUITE 350
TAMPA, FL 33637
OWNER: JAY ARD
VICE PRESIDENT/GENERAL MANAGER

Group I - Coca Cola Products - Items 1A through 1G.

- Item 1A - Carbonated cola beverage @ \$5.73 per case.
 - Item 1B - Carbonated diet cola beverage @ \$5.73 per case.
 - Item 1C - Carbonated orange beverage @ \$5.73 per case.
 - Item 1D - Carbonated grape beverage @ \$5.73 per case.
 - Item 1E - Carbonated non-cola beverage @ \$5.73 per case.
 - Item 1F - Carbonated diet non-cola beverage @ \$5.73 per case.
 - Item 1G - Assorted carbonated beverages @ \$5.73 per case.
4. Authorize Procurement Management Services to purchase up to the total estimated amount of \$1,200,336.

OSP/lja